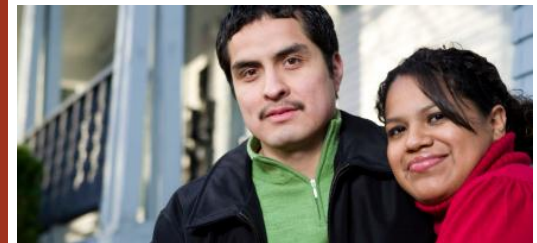


BETTER HEALTH WORK GROUP

Lesley Cottrell, PHD
Sarah Woodrum, DrPH

June 12, 2014



GOALS:

- **ENCOURAGE HEALTHIER LIFESTYLES**
- **IMPROVE MATERNAL AND NEWBORN HEALTH**
- **MANAGE CHRONIC CONDITIONS**
- **INCREASE ACCESS TO BEHAVIORAL HEALTH**
- **PROMOTE HEALTH CARE DECISION PLANNING**

MAIN FOCUS:

ADDRESS ISSUES BY DEVELOPMENTAL PHASE IN LIFE:

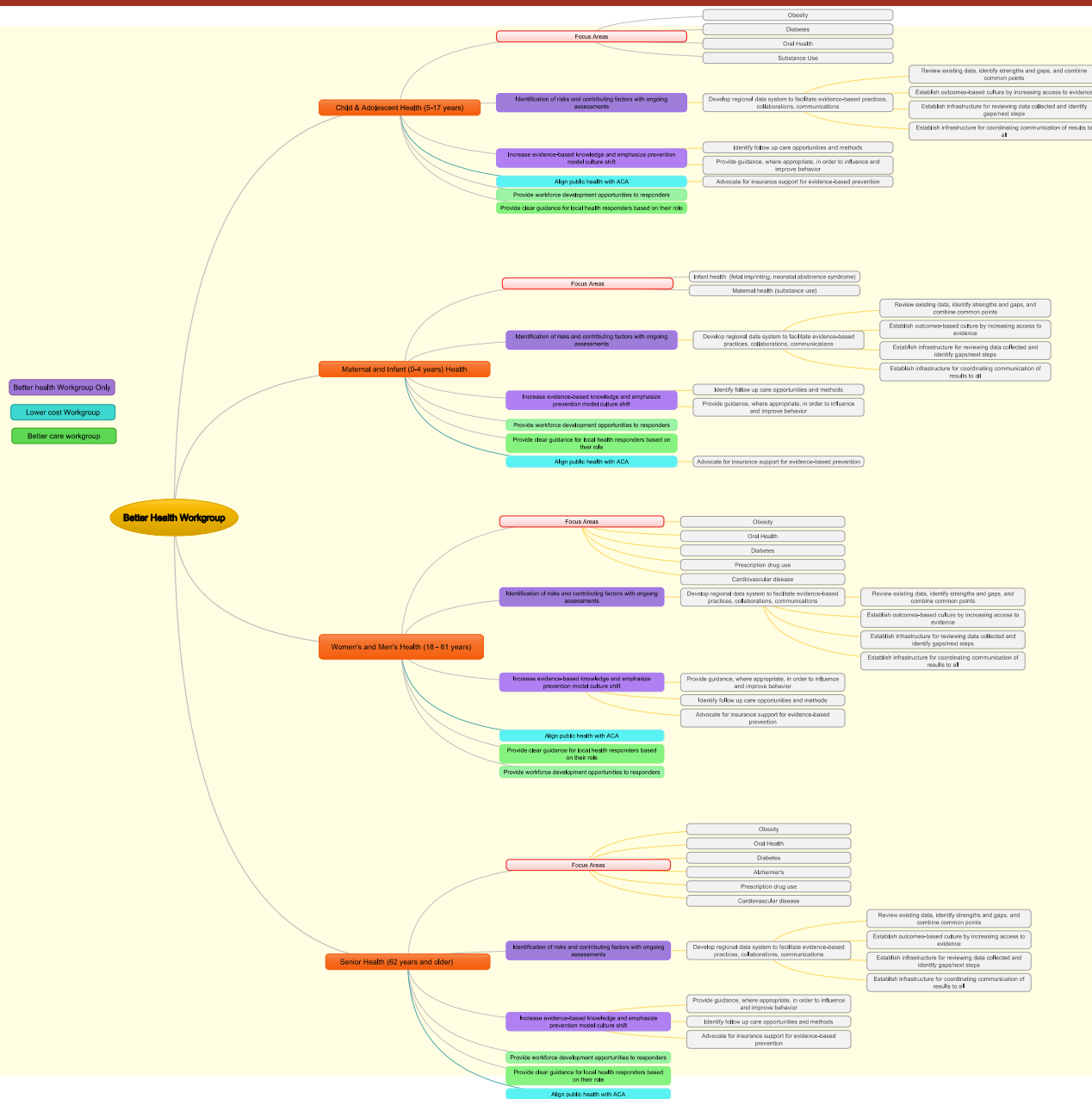
- **SURVEILLANCE**
- **DISEASE PREVENTION/ MANAGEMENT**
- **PUBLIC HEALTH**
- **WORKFORCE DEVELOPMENT**

Participants-Better Health

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WEST VIRGINIA UNIVERSITY – HEALTH SCIENCES CENTER
UNIVERSITY FAMILY MEDICINE
WEST VIRGINIA PERINATAL HEALTH PARTNERSHIP
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DHHR/BUREAU FOR PUBLIC HEALTH
DHHR SECRETARY'S OFFICE
MID-OHIO VALLEY HEALTH DEPARTMENT
DHHR SECRETARY'S OFFICE
CABELL COUNTY HEALTH DEPARTMENT
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GOVERNOR'S OFFICE
WEST VIRGINIA FREE
DHHR/BUREAU FOR PUBLIC HEALTH
DHHR SECRETARY'S OFFICE
WEST VIRGINIA UNIVERSITY SCHOOL OF MEDICINE

BETTER HEALTH MODEL



- MATERNAL AND INFANT (0-4 YEARS)
- CHILD AND ADOLESCENT HEALTH (5-17 YEARS)
- WOMEN' S AND MEN' S HEALTH (18-61 YEARS)
- SENIOR HEALTH (62 YEARS AND OLDER)

➤ **IDENTIFICATION OF RISKS AND CONTRIBUTING FACTORS WITH ONGOING ASSESSMENTS**

- Develop regional data systems to facilitate evidence-based practices, collaborations, communications.

➤ **INCREASE EVIDENCE BASED KNOWLEDGE AND EMPHASIZE PREVENTION MODEL CULTURE SHIFT**

- Provide guidance, where appropriate, in order to influence and improve behavior.
- Identify follow-up care opportunities and methods.
- Advocate for insurance support for evidence based prevention.

Presentations To Date

➤ **DRUG FREE MOMS AND BABIES:**

- Janine Breyel

➤ **WV BIRTH SCORES PROJECT:**

- Candice Hamilton

➤ **DHHR BUREAU FOR PUBLIC HEALTH ASSESSMENT**

- Amanda McCarty

➤ **MEDICAL HOME: *(TO BE PRESENTED ON JUNE 19TH)***

- Chris Kohler

- **FINISH DATA ASSESSMENT BY DECEMBER 31, 2014**
- **SUMMARY OF ALL DATA PRESENTED AS A DELIVERABLE**
- **COMPLETE AND PRESENT GAP ANALYSIS**
- **DETERMINE WORK PLAN IF NECESSARY FOR 2015**

- **CREATE A TABLE OF EXISTING HEALTH MODELS AVAILABLE TO ALL COLLABORATIVE MEMBERS; USE AS FOUNDATION FOR FUTURE FUNDING OPPORTUNITIES**
- **EVALUATION OF NATIONAL DATA AS WELL AS STATE**
- **BRING RECOMMENDATIONS BACK TO THE LARGER GROUP**
- **SUGGEST PARTNERSHIP OPPORTUNITIES WITH THE BUREAU OF PUBLIC HEALTH ON FUTURE NEEDS ASSESSMENT AND ACCREDITATION PROCESS**

QUESTIONS?